



WDB Board Meeting MEETING MINUTES

October 9, 2020 ♦ 9:30 am – 12:30 pm
Via Zoom Videoconference

I. OPENING REMARKS

Meeting called to order by Workforce Development Board (WDB) Chair Sandra Dickerson at 09:32 AM.

II. ROLL CALL

WDB Members in Attendance*:

Sandra Dickerson, Dianne Owens, Joyce Donaldson, Charles Huddleston, Steve Lavagnino, Susan Mathers, Glenn Morris, Daniel Nielson, and Cara Williams.

Santa Barbara County Staff in Attendance:

Ray McDonald, Anthony Garduno, Paul Lee, Alma Janabajab, and Linda Hillman.

Guests in Attendance:

Andriy Moskalyk – EDD, Beatriz Molina – ResCare/Equus, Laura Kistner – Goodwill, Osvaldo Sotelo – Goodwill.

*A quorum was established at the start of the meeting, with 9 out of 13 members present.

III. REORGANIZATION TO THE AGENDA

No changes.

IV. PUBLIC COMMENT

No public comment.

V. BOARD COMMUNICATIONS

No board communications.

VI. BOARD CHAIR'S REPORT

Nothing reported.

VII. DIRECTOR'S REPORT

Ray McDonald introduced Andriy Moskalyk to the board, a Labor Market Consultant from the Employment Development Department. Mr. Moskalyk presented on historical unemployment rate trends, with a focus on the period since the COVID-19 pandemic began in March, 2020. The data presented included job losses and gains for key industries throughout Santa Barbara County, as well as data of current recovery trends post mitigation efforts.

The Santa Barbara County Workforce Development Board's (SBCWDB) Business Services Strategist, Alma Janabajab, provided a business community update for the period of March, 2020 – Aug, 2020. During this period, the SBCWDB received 76 Worker Adjustment and Retraining Notifications (WARN), which report layoffs and details the number of workers affected, by location and type of layoff. Additionally, Ms. Janabajab provided an update on the progress for businesses self-certifying their compliance with the County's Reopening in Safe Environment (RISE) plan so that they may reopen.

VIII. AGENDA ITEMS

a. Old Business

The minutes of July 10, 2020 were considered as follows:

Action: Steve Lavagnino moved, seconded by Joyce Donaldson, and carried by a vote of 9-0 to approve the minutes of July 10, 2020.

b. New Business

i. Budget & Program Presentation for PY 20-21

Linda Hillman provided the board with a budget presentation for program year 20201-2021, which represents two basic budget funding sources: (a) the annual allocation of WIOA funds, using federal and State of California formulas; and (b) nine special grants that were received from various competitive processes.

The PY2020-21 Budget was considered as follows:

Action: Dianne Owens moved, seconded by Steve Lavagnino, and carried by a vote of 9-0 to approve the PY 20-21 budget.

ii. Update from Program Operators

Osvaldo Sotelo of Goodwill Industries, provided an update as the operator for the Youth Career Services program. Due to the COVID-19 pandemic, Goodwill has transitioned to providing virtual services including all orientations, workshops, and paid work experience (PWEX). Additionally, Mr. Sotelo reported there they have shifted their emphasis to co-enrollments with other programs and referrals from community based organizations (CBOs).

Beatriz Molina of Equus Workforce Solutions, provided an update as the operator for the Adult & Dislocated Worker (A/DW) programs. Equus has made a similar transition, implementing new process to enable for participants to continue receiving services. Individualized and training services being provided include: Virtual Workshops, Online Skills Development Courses offered through LinkedIn Learning, CalJOBS Assistance Resume Preparation, Career Pathway Explorer, GED Academy, while On the Job Training (OJT), and Incumbent Worker Training (IWT), are predominantly only available online.

iii. Update on Special Grant Projects

Luis Servin provided an overview of nine different special projects, summarized in the chart below:

#	Program/Project Name	# of Participants to be Enrolled	Program Description	Funding Amount	Grant Periods/Dates	BOS Date	Operator
Special Projects							
1	Summer Training and Employment Program for Students (STEPS) 2020	100	Paid work experience and training opportunities for students with disabilities.	\$500,000	July 7, 2020 - April 30, 2021	7/14/2020	Goodwill Industries
2	COVID-19 Layoff Assistance Project (25%)	80	Career, employment, and training services for COVID-19 laid off workers.	\$560,000	02/01/2020-12/31/2021	7/14/2020	ResCare

#	Program/Project Name	# of Participants to be Enrolled	Program Description	Funding Amount	Grant Periods/Dates	BOS Date	Operator
Special Projects							
3	Supportive Services - WIOA Dislocated Worker Funds for Underserved COVID-19 Impacted Individuals	168	Financial assistance for workforce program participants financially impacted by COVID-19. Special supportive services funds include up to \$800 to support the purchase of equipment necessary to telework (e.g. computer, internet, etc.), housing assistance, utility assistance, childcare assistance, and transportation assistance.	\$135,000	March 1, 2020 - December 31, 2020	7/14/2020	ResCare
4	Veterans' Employment-Related Assistance Program (VEAP).	51	Paid work experience, training, and supportive services for veterans and/or their spouses	\$500,000	April 1st, 2020-12/31/2021	8/18/2020	Goodwill Industries
5	AB1111 - Pathways to Employment; Growing Grounds	115	Employment and vocational training services for adults living with mental illness.	\$117,000	July 1, 2020 - 04/30/2022	8/18/2020	TMHA
6	COVID-19 National Dislocated Worker Grant	33	Part-time employment opportunities performing any of the following work: a) Humanitarian work - food distribution at the Foodbank. B) Clean up and sanitary work in public places. Temporary Jobs component = \$17/hr for 20 weeks. Additional career, employment and training opportunities for those job seekers seeking permanent employment.	\$500,000	04/10/2020-03/31/2022	8/18/2020	United Way
7	Prison to Employment	38	Career, employment, and training services for job seekers recently incarcerated or justice involved. Must be part of the Santa Barbara County Probation Department's subsidized housing program (or on the waiting list).	\$337,428	October 6, 2020 - June 30, 2022	10/6/2020	Probation/Goodwill Industries
8	SB1: High Road Construction	50	Pre-apprenticeship and apprenticeship training opportunities to advance your career in the building and construction trades.	\$462,506	Pending: September 2020-March 2022	10/20/2020	Tri-Counties Building & Construction Trades Council
9	AB1111				Pending		Vision y Compromiso

The total combined number of participants to be enrolled in the special projects listed above represents 635 positions that will be available for job seekers.

iv. Two Years Performance Measure

Under WIOA Section 116(b), the state and Local Areas are required to negotiate and reach an agreement on local-level performance goals for WIOA Title Adult, Dislocated Worker, and Youth Programs every two years for five of the primary indicators of performance. Ray McDonald explained that historically, SBCWDB has consistently surpassed most of those performance levels, and with that history in mind, for the PY2020 SBCWDB had planned to negotiate a higher performance level (based on the average of our three previous years' actual performance) but due to the economic factors resulting from the unexpected COVID-19 pandemic SBCWDB agreed with the State suggestion to align our Official Performance Goals with the performance levels of the State (light blue column in chart below).

However, for PY2021 SBCWDB is recommending a return to the original plan to set goals using the pre-COVID three year averages; except where those three year averages were below the DOL/State Negotiated goals. Federal Law allows local Workforce Boards to set higher or

additional goals than what was negotiated with the State for the two-year cycle; and that is what we are recommending for PY 2021, as shown in the green column.

ADULT	PY2017 Actual	PY2018 Actual	2019 Actual	PY2020 State Level	PY2021 Proposed	SAM Estimated
Employment Rate 2nd Quarter	89.1%	84.7%	82.4%	67.0%	85.4%	77.3%
Employment Rate 4th Quarter	88.9%	78.9%	86.7%	66.0%	84.8%	N/A
Median Earnings	\$6,217	\$6,528	\$9,335	\$6,000	\$7,360	\$6,266
Credential Attainment	50.0%	60.0%	78.1%	60.0%	62.7%	N/A
Measurable Skill Gains	38.8%	44.9%	40.3%	50.0%	50.0%*	38.9%

DISLOCATED WORKER	PY2017 Actual	PY2018 Actual	2019 Actual	PY2020 State Level	PY2021 Proposed	SAM Estimated
Employment Rate 2nd Quarter	85.0%	85.7%	82.3%	71.9%	84.3%	76.8%
Employment Rate 4th Quarter	100.0%	91.4%	67.8%	72.5%	86.4%	N/A
Median Earnings	\$9,807	\$8,018	\$7,410	\$8,070	\$8,412	\$8,831
Credential Attainment	33.3%	83.3%	63.3%	60.0%	60.0%	N/A
Measurable Skill Gains	31.8%	38.9%	40.0%	50.0%	50.0%*	38.9%

YOUTH	PY2017 Actual	PY2018 Actual	2019 Actual	PY2020 State Level	PY2021 Proposed	SAM Estimated
Employment Rate 2nd Quarter	100.0%	80.6%	65.0%	71.0%	81.9%	61.4%
Employment Rate 4th Quarter	0.0%	71.4%	70.0%	71.0%	71.0%*	N/A
Median Earnings	\$1,543	\$3,618	\$3,116	\$3,490	\$3,490*	\$4,700
Credential Attainment	0.0%	75.0%	42.9%	60.0%	60.0%*	N/A
Measurable Skill Gains	56.1%	32.9%	63.2%	56.4%	56.4%*	37.8%

The recommendation to approve the Local Area Performance Goals for Program year 2021 as shown in the green column above titled “PY2021 Proposed,” was considered as follows:

Action: Charles Huddleston moved, seconded by Cara Williams, and carried by a vote of 9-0 to approve the proposed PY2021 Local Area Performance Goals for the WIOA Title 1 Adult, Dislocated Worker, and Youth Programs.

v. Update on Re-Opening of Santa Maria AJCC

On September 29, 2020, Santa Barbara County officially moved from the purple tier (widespread risk of disease transmission) to the red tier (substantial risk) allowing more businesses to reopen indoor operations at various levels of services. Luis Servin explained that SBCWDB is working with the AJCC operator and co-located partners, on a plan to reopen the Santa Maria AJCC. The reopening process includes the following three phases:

- 1) Reconfiguration of the AJCC to comply with the County of Santa Barbara RISE Guide and EDD Information Notice WSIN 20-07 - Guidance to Reopen America’s Job Center of California Offices.

- 2) Update or create a Health and Safety Plan to address preparedness and responses to help guide protective actions against COVID-19. This will include an analysis of the DSS COVID-19 Prevention Plan and EDD Information Notice to ensure all required health and safety components are in effect before reopening.
- 3) Staff Training before reopening to ensure staff are equipped with the tools necessary to provide high quality customer service and preparation for an influx of job seekers.

vi. Update on Regional Planning Unit

In 2018 the State began an evaluation of the RPU system created in 2016, with the idea of making adjustments as necessary and continuous improvement. And in July 2019, the State issued a new RPU Directive creating a new RPU consisting of Santa Barbara and SLO.

On October 8, 2020 the Executive Committees of Santa Barbara and SLO WDBs met for the first organizing meeting of the new RPU. The RPU will be working on putting together a new regional plan and will be looking for input from both executive committees.

vii. Proposed Meeting Schedule for Next Calendar Year 2021

The SBCWDB board member were provided with a hand-out for proposed 2021 meeting schedule with the following dates:

- Friday, January 22, 2021
- Friday, March 26, 2021
- Friday, June 25, 2021
- Friday, October 22, 2021

IX. ADJOURN

Meeting adjourned at 11:44 AM