

**Santa Barbara County Workforce Development Board**  
**EXECUTIVE COMMITTEE**



**Agenda**

**Wednesday, April 21, 2021**

**10:00 AM**

**REMOTE VIRTUAL PARTICIPATION ONLY**

Please see page two of this agenda for public participation options for the Executive Committee meetings. Persons may address the Board on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period at the conclusion of the administrative agenda.

**IMPORTANT NOTICE REGARDING PUBLIC PARTICIPATION**

Based on guidance from the California Department of Public Health and the California Governor's Stay at Home Executive Order N-33-20 issued on March 19, 2020 to protect the health and well-being of all Californians and to establish consistency across the state in order to slow the spread of COVID-19, the Santa Barbara County Workforce Development Board meetings will no longer provide in-person participation.

The following alternative methods of participation are available to the public:

1. You may observe the live stream of the WDB Executive Committee meeting in the following way:

Via Zoom: <https://us02web.zoom.us/j/83443077146?pwd=M21tUG15cVZtenQyNDFHU2RNR3g0UT09>

Meeting ID: 83443077146

Password: 720029

2. If you wish to make a general public comment or to comment on a specific agenda item, then please:

- **Distribution to the Board** - Submit your comment via email prior to 5 p.m. on the Tuesday prior to the Board meeting. Please submit your comment to the clerk of the board at: [WDB@SBCSocialServ.org](mailto:WDB@SBCSocialServ.org). Your comment will be placed into the record and distributed appropriately.

- **By phone** - If you would like to make a comment by phone, please call (805) 681-4652 and state your name, your phone number and which item you would like to speak on and the clerk will call you at the appropriate time. Please make every effort to be available and mute all streaming devices once it is your turn to speak.

- **Via Zoom** - If you would like to make a comment as an attendee via Zoom, please email [WDB@SBCSocialServ.org](mailto:WDB@SBCSocialServ.org) prior to 5p.m. on the Tuesday prior to the meeting. Please include your full name, Zoom attendee screen name, and the item you would like to speak on, and the host will enable you to speak at the appropriate time. Alternatively, you may use the raise hand feature in the Zoom chat box, and the host will enable you to address the board at the appropriate time



## EXECUTIVE COMMITTEE AGENDA

April 21, 2021 ♦ 10:00 am – 12:00 pm

Via Zoom:  
[Click Here](#)

<p><b>Sandra Dickerson</b>  <i>Chair</i>  <i>Your People</i>  <i>Professionals</i></p> <p><b>Dianne Owens</b>  <i>Vice Chair</i>  <i>Consultant</i></p> <p><b>Glenn Morris</b>  <i>Santa Maria Valley</i>  <i>Chamber of Commerce</i></p> <p><b>Daniel Nielson</b>  <i>Department of Social</i>  <i>Services</i></p> <hr/> <p><b>Raymond McDonald</b>  <i>Executive Director</i>  <i>Santa Barbara County</i>  <i>WDB</i></p>	<p>I. <b>OPENING REMARKS</b> <span style="float: right;">10:00 AM</span></p> <p>II. <b>ROLL CALL</b> <span style="float: right;">10:02 AM</span></p> <p>III. <b>PUBLIC COMMENT*</b> <span style="float: right;">10:05 AM</span></p> <p>IV. <b>AGENDA ITEMS*</b></p> <p style="padding-left: 40px;">a. <b>Directors Report</b> <span style="float: right;">10:10 AM</span></p> <p style="padding-left: 40px;">b. <b>Reorganization to the Agenda</b> <span style="float: right;">10:20 AM</span></p> <p style="padding-left: 40px;">c. <b>Old Business</b></p> <p style="padding-left: 80px;">i. <a href="#">Approval of February 17, 2021 minutes</a> <span style="float: right;">10:22 AM</span></p> <p style="padding-left: 40px;">d. <b>New Business</b></p> <p style="padding-left: 80px;">i. Follow-Up on March WDB Meeting <span style="float: right;">10:25 AM</span></p> <p style="padding-left: 80px;">ii. Follow-Up on February Executive Committee Meeting <span style="float: right;">10:40 AM</span></p> <p style="padding-left: 120px;">Discussion on Options</p> <p style="padding-left: 80px;">iii. American Rescue Plan-Options for WDB <span style="float: right;">11:00 AM</span></p> <p style="padding-left: 80px;">iv. Additional Items <span style="float: right;">11:30 AM</span></p> <p>V. <b>Next Executive Committee Meeting</b></p> <p style="padding-left: 40px;">Wednesday, May 19, 2021  10:00 AM – 12:00 PM  Via Zoom</p> <p>VI. <b>Adjourning the Executive Committee</b> <span style="float: right;">12:00 PM</span></p>
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\*Public Comment. Members of the public may address the WIB on items appearing on the agenda. The public may also address items of interest to the committee which are within the jurisdiction of the WIB. However, the WIB, in compliance with Government Code section 64954.3(a) the committee shall not take any action on any item not appearing on the agenda. Speakers are asked to limit their remarks to a maximum of three minutes. For questions, call 681-4453. \*\*If a member of the public would like to participate, please call 681-4453 for participation information.

Americans with Disabilities Act. In accordance with the Americans with Disabilities Act, the WIB Budget Committee will make reasonable efforts to accommodate persons with qualified disabilities. If you require accommodation, please contact 681-4453 at least 48 hours in advance of the meeting.



## EXECUTIVE COMMITTEE MEETING MINUTES

February 17, 2021 ♦ 10:00 am – 12:00 pm

Via Zoom

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### I. OPENING REMARKS

Meeting called to order by Santa Barbara County Workforce Development Board (SBCWDB)  
Chair Sandra Dickerson at 10:05 AM.

### II. ROLL CALL

Executive Committee Members in Attendance\*:

Sandra Dickerson, Dianne Owens, Glenn Morris, and Daniel Nielson

Santa Barbara County Staff in Attendance:

Ray McDonald, Anthony Garduno, Linda Hillman, Luis Servin

\*A quorum was established at the start of the meeting, with three out of four members present.  
Daniel Nielson joined the meeting at 11:10 AM.

### III. PUBLIC COMMENT

No public comment.

### IV. AGENDA ITEMS

#### A. Director's Report

Ray McDonald reported that South Central Coast Regional Planning Unit (RPU) which includes Santa Barbara and San Luis Obispo counties, was awarded funding in the amount \$288K for regional plan implementation. The funding request included allocations for the contracting of a Regional Organizer, and a feasibility study on ways to promote upward mobility for Black youth.

#### B. Reorganization to the Agenda

No changes were made.

#### C. Old Business

- i. The minutes of November 18, 2020, were considered as follows:

**Action:** Dianne Owens moved, seconded by Glenn Morris, and carried by a vote of 3-0 to approve the minutes of November 18, 2020.

#### D. New Business

- i. Update on Relaunching America's Workforce Act (RAWA)

The Relaunching America's Workforce Act (RAWA) is expected to be voted on in early March 2021. The RAWA legislation is an overlay to the Workforce Innovation and Opportunity Act (WIOA), and is expected to pass. RAWA incorporates COVID-19 services, increases funding, and expands the definitions and activities for the existing WIOA programs.

ii. Introduction to Discussion Topic: Coordination, Duplication of Effort, & Partnerships

Partnerships:

- Regional Planning Unit (San Luis Obispo WDB)
- Employment Development Department
- Santa Barbara City College
- Allan Hancock College
- Community College Regional Consortium
- REACH
- Ventura County WDB; Tri-County Building Trades Council

Coordination (Programs):

- CalFresh: workforce services to recipients; third party contractor.  
Adult single males receiving food stamps, is the impetus for the workforce system to aid those single males find employment. SBCWDB is working on developing a referral system with the Department of Social Services.
- State Common Enrollment Project: w/CDSS  
The State is developing MOUs throughout the state to streamline processes, allow some inter-agency sharing of information, and help costumers not have to fill out so many applications.
- Strong Workforce Initiative (Community Colleges)  
The Governor recently signed legislation for \$325M for community colleges, who are supposed to work collaboratively with WDB, but in reality, the community colleges in Santa Barbara have their own plans about what to do with their funding. SBCWDB is currently in talks with both SBCC and AHC, discussing how workforce can complement their projects and have a presence at our AJCCs. This is an ongoing project.
- Prison to Employment (P2E) Program (SB County Probation)  
P2E is a regional program for which SBCWDB is contracted to serve 40 former incarcerate individuals, by providing funding to the Santa Barbara Probation Department, which is already providing wrap-around services.
- County of Santa Barbara Govt./CEO: Workforce Advocacy  
Advocacy conducted in collaboration with Santa Barbara County CEO's Office and the Board of Supervisors.

Collaboration (organizations):

- CAEP (SBCC; County office of Education; Carpinteria School District)  
The California Adult Education Program (CAEP) funds various projects within education institutions.
- CCP (Partial List: DA, Sheriff, Probation, DSS, Courts, Local Police)  
The Community Correctional Partnerships (CCP) is a group that oversees services provided to incarcerated and formerly incarcerated individuals. SBCWDB reports on the P2E program to this group.
- RPU (San Luis Obispo WDB)

- Chambers (members in all county chambers)

The SBCWDB is a member of all the Chambers in Santa Barbara County.

- UCSB Economic Forecast Project – WDB is sponsor

The SBCWDB supports the UCSB Economic Forecast Project (EFP) monitors the status of the economy and provides clear, comprehensive, analysis of economic trends in the local are. The primary research activity is the collection and verification of statistical data to enhance the decisions made by business as well as public policy officials.

- Workforce Development Board membership organizations

Other:

- Federal RAWA programs
- High Road Grant: green house gas emissions. Ventura WDB; BTC
- DOL Pathways Grant: Sheriff’s Dept; AHC; SBCC
- High Road Grant: Cierco; SLO Partners; SLO WDB; BTC
- RPU Digital Divide Project: Cox Cable; Goleta in-house tech trainers
- Private Sector Recruitment: SpaceX/Vandenberg AFB
- State Grant: English Language Learners: SBCC
- Private Sector Recruitment: Southwest Airlines/SB Chamber
- Homeless Project (Training in Culinary): County Behavioral Wellness Dept.; SBCC
- State Employment Training Panel (ETP) Grant: WEV

Potential Duplications:

- Research Studies: REACH; UCSB; CAEP; Chambers (Note: the SB Foundation focuses on non-profit organizations)
- Info Services for Business Community: REACH; County; Chambers; WEV; Community Colleges; Economic Alliance
- Youth Work Experience/Internships: Partners-in-Education

iii. Full Discussion by Committee

Glenn Morris explained that learning about what Partner-in-Education is doing, is what prompted the question about duplications in the system and finding ways of collaborating more effectively. Often, the same program is built and delivered by multiple agencies and there should be a way to instead come together to deliver a more robust and effective product.

Sandra Dickerson echoed Mr. Morris’s comments, and added that on top of figuring out how to bring people together, another issue to overcome is how to get over the ego aspect of everyone individually needing able to take credit for the effort.

Dianna Owens agreed that “silo” type of thinking is an issue that has plagued government and non-profit agencies for a long time. Additionally, Ms. Owens opinioned that with the economic recovery on everyone’s radar, it is the ideal time to invest in collaborative efforts.

Mr. Morris added that even if the only outcome of bringing people together, is a much better cataloging of services; this would still be very valuable. We refer to our AJCCs as the “one-stop,” which means we should be the one point of access for the public, not to deliver every service, but to connect people to every service.

Mr. McDonald reported on some areas in which SBCWDB is already engaged in collaborative activities. Upon learning that the same researcher was being used by SBCWDB and REACH for similar efforts, the two agencies got together and brought the contracted researcher into the discussion to develop a matrix of needs.

iv. Summary of Options, Path Forward

1. Workforce Board Meeting member engagement
2. Planning and Resource Meeting
3. Engage the SB Foundation for possible funds matching: to find a third party consultant to work with SBCWDB from the beginning, to put the survey together, does the analysis, “builds the mosaic,” and then facilitates the conversation and outcomes.
4. Workforce Summit: to learn about who out there in Santa Barbara County is doing the same work. Having the trained facilitator to guide the process and establish next steps.

Ideally, we would like to bring everyone together for an in-person and not via Zoom.

**V. Next Executive Committee Meeting**

April 21, 2021  
10:00 am - 12:00 pm  
Via Zoom

**VI. ADJOURN**

Meeting adjourned at 11:51 AM.